

**OUR MISSION IS TO ENRICH
YOUR FAMILY'S DAILY LIFE.
WE EMPOWER YOU TO LIVE,
LOVE, AND CONNECT
DEEPLY.**



Jennifer is the founder and CEO.
She has ten years of teaching experience
with kids K-12 and a decade of experience
being a mom. She loves learning and
connecting with her kids and has a passion
for helping women.

OUR AUDIENCE

Total Audience: 2.4M views in the last year
% Female: 97%
Median Age: 35-44

- ✓ Family and school friendly question games
- ✓ Family traditions and activities
- ✓ Home organization
- ✓ Free helpful printables
- ✓ Expert reading tips from a Certified Reading Specialist
- ✓ Wellness and self-care
- ✓ Goal setting & habit building

BRAND REACH



129K-500K

Monthly page views



27.6K

Pinterest Followers



51K

Facebook Followers



25K

email subscribers